## **ALPARepresents**

# COMMUNICATIONS



#### **ABOUT COMMUNICATIONS**

The ALPA Communications Department, with more than 40 professionals, serves all ALPA pilot groups as an in-house print shop, public relations agency, and advertising firm rolled into one. It also provides every line pilot with timely publications and productions, helping connect you with your union. Acting as the voice for the airline pilot, ALPA's Communications Department ensures that your pilot representatives put their best foot forward.

#### Friends











#### **Videos**









#### **Event Planners**

Handle all of the logistics of ALPA's formal and informal events, from road shows to the BOD. 11 minutes ago near Herndon, Va.



Checked in at The Mayflower Renaissance for The Flight Time Duty Time Conference. August 6, 2013, via mobile



Checked in at The Washington Hilton for The 59th Annual ALPA Air Safety Forum.

July 18, 2013, via mobile



EVERYTHING

Liked ALPA's 44th Board of Directors Meeting. MATTERS October 14, 2012



#### Designers

Create ALPA's national and local publications, marketing materials, and visual communiqués. 6 minutes ago near Herndon, Va.

#### Some of our more recent projects...

—With Event Planners and Writers & Editors August 7, 2013













#### **Writers & Editors**

Draft and edit all publications, including meeting notices, presentations, and newsletters.

15 minutes ago near Herndon, Va.

Just sent out our latest ALPA Daily and FastRead. —With Multimedia Production Specialists and Web Coordinators August 13, 2013





#### Liked Air Line Pilot magazine.

—With Designers July 26, 2013, via mobile



Working up some talking points for our next appointment on the hill re: Leveling the Playing Field. —With Government Affairs Department July 24, 2013



#### **Media Specialists**

46 minutes ago near Herndon, Va.

Promote ALPA's message through publications, broadcasts, public venues, and social media.



Media Specialists shared a link: ALPA Responds to DOJ Lawsuit; Fee for Departure MECs meet; United, ALPA Pilots Join Union Brethren; Volunteers Needed; and More in Today's FastRead. http://www.alpa.org/portals/alpa/ fastread/2013/FastRead 20130813.htm



Nick Calio, Capt. Lee Moak, and Edward Wytkind posted "Why preclearance in Abu Dhabi is a bad deal for America" on www.thehill.com/blogs.

July 22, 2013, via mobile

August 14, 2013



Liked 2013 ALPA Leadership Training Conference. January 28, 2013



### **Communications Specialists**

Handle all internal and external communications to keep ALPA pilot groups informed.

13 minutes ago near Herndon, Va.

Lots of Family Awareness activities this month! Here are some shots from the latest ExpressJet and FedEx Express events...





Checked in at the First Air road show. August 1, 2013, via mobile



Liked P2P Training. July 29, 2013



#### **Multimedia Production Specialists**

Develop videos, websites, photography, and animations for internal and external audiences.

44 minutes ago near Herndon, Va.



Liked the 1500-Hour Rule website.

August 12, 2013

Had lots of great discussion at The 59th Annual ALPA Air Safety Forum. Check out our photos on Flickr, too. — 248 photos









Liked ALPA Multimedia Training.

**34** *air Line Pilot* September 2013 September 2013 Air Line Pilot 35