11-09 May 11, 2011

Delta's First Quarter Results

Executive Summary

- Delta reported a loss of \$320 million excluding special items
- > Revenue was up 13% year over year
- > Fuel costs increased by \$610 million
- Delta predicts a profit for the second quarter and for the full year
- A consolidated industry is rapidly adjusting to fuel price changes allowing the airline to thrive in a turbulent industry

The Bad

Delta lost \$320 million for the quarter (excluding special items) primarily due to fuel costs, inclement weather and the Japan crises. The corporation's operating margin was negative 1.5%.

Fuel prices climbed rapidly in the first quarter and increased Delta's fuel costs by \$610 million. Fuel costs are expected to remain relatively high, and Delta predicts fuel costs will come in at an additional \$3 billion for the full year.

Delta estimated that they lost \$140 million in the quarter due to the impact of the worse than expected winter weather, especially the ice storm in Atlanta and the earthquake/tsunami in Japan. Delta has acknowledged that it needs to improve its handling of severe weather events and has formed a study team to find better processes.

Delta increased capacity by 17% year-over-year in the transatlantic markets, while the industry increased capacity by 11%. This led to decreased yields and contributed \$150 million to the loss. Delta plans to decrease transatlantic capacity by 4% year-over-year following Labor Day, and management announced they will park 20 mainline aircraft including an unspecified number of wide bodies to accommodate the capacity reduction.

The Good

The real story of the quarter is the reaction of a consolidated industry to the rise in fuel prices. In 2008, the last time fuel prices spiked, Delta estimated that the industry recovered about 30% of the increased costs with fare hikes within a few months of the fuel price increase. In this quarter, they estimate a recovery of about 70% of the price hike, and in many markets they were able to recover 100% of their costs. It is interesting to note that Delta led many of the fare hikes initiated throughout the industry.

Delta generated about \$800 million in operating cash flow and sees strong bookings for the summer, which they predict will lead to double-digit yield growth. The company paid off \$223 million in long-term debt and reduced its adjusted net debt (which includes long-term lease obligations less cash on hand) by \$500 million. Interest payments were reduced by \$35 million year-over-year due to a lower level of debt. Management continued to invest in the fleet with \$274 million in additional aircraft and upgrades.

Delta expects to be profitable for the next quarter and for the full year, a dramatic change from the last time fuel prices increased this much in such a short period of time.

Big Picture Analysis

The pre-merger Delta and Northwest MECs supported the Delta/Northwest merger as part of a larger industry consolidation, in part because they believed that a consolidated industry would behave in a more economically rational manner. The fifteen years prior to this latest consolidation wave saw large spikes in industry profitability accompanied by unsupportable capacity increases, which led to even larger industry losses on the back end of the wave. That last cycle saw both Delta and Northwest enter bankruptcy, which in turn led to a massive degradation in our pay and career prospects.

The two MECs believed that a consolidated industry would more carefully control both the capacity and pricing of their product. This discipline would lead to an industry that could better weather economic shocks (terrorism, war, fuel price increases, etc.), shocks which seem to have become the new normal in our industry. As the industry was better able to consistently produce profits, our contracts and our careers should improve on the backbone of that success.

While it is too early to pop the champagne corks, the results from the past quarter and predictions for the year to come are early signs that the industry will indeed actually manage itself to produce profits rather than fighting for market share or engaging in cutthroat competition in an attempt to strangle the weakest competitor. Rather than reach for the panic button, Delta management was upbeat despite the disappointing quarter. The company predicts continued yearly profits following a strong summer season.

The Delta pilots charted a new course with this merger. We facilitated the merger to accelerate the benefits of the merged company while capturing a portion of those benefits to begin the rebuilding from the painful bankruptcy-related cuts.

Your MEC is meeting in Salt Lake City next week. A good portion of that meeting will focus on continuing to chart a path to significant contractual improvements, capturing value from what should be a more consistently profitable carrier in a more stable consolidated industry.

	(in millions, except per share data)	201
	Operating Revenue:	
	Passenger:	
. 1	Mainline	\$
Revenue up 13%	Regional carriers	
	Total passenger revenue	
	Cargo	
	Other	
Total fuel cost increased \$610 mm	Total operating revenue	\rightarrow
	Operating Expense:	
	Aircraft fuel and related taxes	\rightarrow
	Salaries and related costs	
	Contract carrier arrangements	
	Aircraft maintenance materials and outside repairs	
	Contracted services	
	Depreciation and amortization	
	Passenger commissions and other selling expenses	
	Landing fees and other rents	
	Passenger service	
Negative 1.5% operating	Aircraft rent	
margin	Restructuring and other items	
(7,747 – 7,839) / 7,747	Other	
	Total operating expense	
	Operating (Loss) Income	\rightarrow
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